



# CONTINUATION OF SLIGO BID CLG 2026 - 2031 PROPOSAL



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Sligo Business Improvement District Scheme CLG is the BID Company which submits the following proposal in accordance with section 129C of the Local Government (Business Improvement Districts) Act 2006 to Sligo County Council, the relevant Rating Authority. The proposal is for a continuation of the Business Improvement District (BID scheme) 2026 – 2031 for Sligo.

## **SLIGO BID COMPANY DETAILS**

Sligo Business Improvement District CLG, Sligo BID Tourist Office, Old Bank Building, O'Connell St, Sligo.  
Registered in Sligo, Ireland

## **BOARD MEMBERS**

Finbarr Filan (Chairperson), Odilon Hunt (Company Secretary), Brian O'Sullivan, Sean Reilly, Thomas Kerins, Fergal Quinn, Arthur Gibbons, Daniel Cross, Amir Bashir.

## **AUDITORS**

Gilroy Gannon.



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# INTRODUCTION

Sligo made history in 2016 in adopting a Business Improvement District Scheme, the first such entity located on the west coast of Ireland. There are currently five BID companies in Ireland. This is a scheme common in the United States (over 1,500 BID companies) and the United Kingdom (345 BID companies) where the ratepayers of a designated geographical area contribute an agreed additional percentage of their rates to be ring fenced for particular actions and projects.

Sligo commercial ratepayers have contributed almost €1 million in BID levies since the inception of Sligo BID CLG in 2016. In addition to the levy amount, Sligo BID has secured in excess of €1.2 million in additional funding grants – all of which is applied to projects within the BID zone. Funding was secured from Fáilte Ireland, Department of Justice, Leader, Sligo County Council, Cross Border Funding strands and EU applications.

Sligo BID Levy is calculated at: the net ratable value of the property x .0158. For example, if your net ratable value is €10,000, then your levy contribution is €10,000 x .0158 which equals €158.00. 70% of the BID levy payers in Sligo BID pay €400 per annum or less and this contribution per year funds the running of the BID office and the projects and programmes that benefit the BID area. The yearly BID Contribution is €470,000



Sligo BID CLG is based at the former Fáilte Ireland Tourist Office. The decision to move from Abbey St was made after the Tourist Office on O'Connell St closed post Covid 19. Sligo BID formed a partnership model with Fáilte Ireland, Sligo County Council and Sligo Leader to reopen the office by moving onsite. In 2024, the team welcomed over 25,000 visitors, are open 7 days a week and of the €1.7 million in sales to date of the Love Sligo Gift card, the team sold in excess of €500,000 Love Sligo Gift cards from the Tourist Office to local shoppers.

Sligo BID has been involved in many projects and events in Sligo over the last ten years, including new and ever expanding Christmas lighting, retention of the Purple Flag award, Coach Friendly Destination status, financial support to Sligo Tidy Towns of €30,000 per annum, expansion of the Sligo Summer Festival, expansion of the annual St Patrick's Festival and sponsored Sligo Cairde Arts Festival, Sligo Live, Sligo Food Festival, Cannonball, Sligo Jazz Festival, Sligo Baroque Festival, Streets of Sligo 5K, Sligo on Ice and supported many business tourism conferences and events in selecting Sligo as their destination of choice. It has also project led in the Collaborative Town Centre Health Check project, phase 1 and 2, (Heritage Council of Ireland), annual consumer and perception surveys, footfall data collection, attended ITOA and CTC tourism industry trade shows.



Sligo BID has worked with Sligo County Council in support of projects such as Streets of Sligo and Queen Maeve Square. Sligo BID was vocal and committed to seeking a resolution to the long-standing issue of Lower Connaughton Road.

When Sligo BID started in 2016, Sligo town had seven working Christmas frames that were 15 years old. 95% of coach and tour operator drivers polled, preferred to pass by rather than stop in Sligo and Lower Connaughton Road was a 28-year long issue in the town centre. Currently, Sligo BID has in excess of 70 cross street Christmas frames, 30,000 cluster lights, colour changing 10m and 3m large Christmas trees, €60,000 of summer street decoration – all owned by the BID members.

Sligo BID increased coach and tour operator traffic by 20% in 2019 and earned certification as the first designated Coach Friendly Town in Ireland from the Coach Transport Council of Ireland, and Lower Connaughton Road no longer negatively impacts perception of Sligo within the coach sector, tour operator sector, visitor and Sligo town centre user.

By voting to continue with BID 3 you will be empowering the BID office to work with all stakeholders to

- a) Continue to promote and advocate that Sligo works towards becoming a vibrant, exciting, sustainable town, attracting businesses and visitors, driving the local economy, and

enhancing the quality of life of residents and visitors to Sligo.

- b) Promote close cooperation and collaboration with local key stakeholder agencies and amongst BID members.
- c) Ensure that Sligo realizes its ambition of a regional centre for growth as per the National Planning Framework, Ireland 2040.
- d) Facilitate and support programmes of actions that will enhance the cultural identity of the town and boost its national and international profile and image.
- e) Continue to develop external key relationships that may influence Sligo's performance such as Fáilte Ireland, Heritage Council of Ireland, Town Centre First (National Oversight Advisory Group), Government Retail Roundtable, Night Time Economy Taskforce, Coach Tourism Council of Ireland, Irish Tour Operators Association, representation and networking with 9 partners in URBACT EU city centres, Observatory Centre Ville, IFEA Asia, Chinese Night Time Economy, Association of Town and City Management UK and Ireland and the Institute of Place Management UK and Ireland.
- f) Deliver value for money to ratepayers in Sligo.





## OUR VISION

- **Act as a footfall attractor to the Sligo BID geographic zone**
- **Improve the trading environment of businesses located within the BID geographic area.**
- **Form local, national and international relationships and partnerships that enhance the reputational brand equity of Sligo.**
- **Foster a viable and sustainable town economy.**



## GOVERNANCE & MANAGEMENT STRUCTURE

The Sligo Business Improvement District CLG is a company limited by guarantee formed in 2016, Company Number is 564126. The constitution of the company sets out the objectives of the company which in summary are:

- To organise and run a BID in Sligo
- To implement and manage the BID in accordance with the Local Government (Business Improvement Districts) Act of 2006
- To ensure that each project, service, and work under the scheme is carried out in accordance with the Local Government (Business Improvement Districts) Act 2006
- To carry out the functions of the Company in accordance with the Local Government (Business Improvement Districts) Act 2006

It is proposed that the Sligo BID office will continue to be located at the BID Tourist Office, O'Connell St, Sligo

## GENERAL PURPOSE OF THE BOARD OF SLIGO BID CLG

The board is the governing body of the Sligo BID CLG. It determines appropriate objectives within the BID proposal to promote the achievement of goals and priorities. In addition, the board controls the BID company monies and resources. Membership of the board is open to any business owner in receipt of a BID levy and within the BID geographic area. Since 2016, 43 businesses have volunteered to be members of the Sligo BID board and its committees.

## CODE OF GOVERNANCE FOR SLIGO BID CLG

A code of corporate governance has been adopted by the board members of Sligo BID CLG, who have ultimate governance responsibilities.

The Code and Constitution sets out the requirements on the following:

- Conduct of Meetings
- Votes of members
- Number of Directors that make up the board
- Powers and Duties of Directors
- Rotation of Directors
- Appointment of Secretary
- Provision of Audited Accounts, Sligo BID code and governance documents are available for review at [www.sligobid.ie](http://www.sligobid.ie)

## COMPOSITION OF THE BOARD

The Local Government (Business Improvement Districts) Act 2006 states a BID company shall have a board of directors consisting of not less than 6 members and at least two-thirds of the directors shall be

- ratepayers of ratable property in the Bid district or
- representatives of such ratepayers

The rating authority Sligo County Council is entitled to have the following representation on the board of directors for the BID Company:

- if the board consists of less than 13 members, one of those members is selected by the elected representatives and one selected by the CE of Sligo County Council
- if the board of directors consists of 13 or more members, 2 of those members are selected by the elected representatives and 2 shall be selected by the CE of Sligo County Council

Members have the ultimate responsibility for directing the affairs Sligo BID CLG, ensuring it is solvent, well-run, and delivering the outcomes for which it has been set up.

The Board has a statement of its strategic and leadership roles, and of key functions which cannot be delegated.

These include as a minimum:

- ensuring compliance with the objects, purposes, and values of the organisation and with its governing document.
- setting or approving policies, plans and budgets to achieve those objectives and monitoring performance against them.
- ensuring the solvency, financial strength and good performance of the organisation.
- ensuring that the organisation complies with all relevant laws, regulations, and requirements.
- dealing with the appointment (and if necessary, the dismissal) of the employees.
- setting and maintaining a framework of delegation and internal control.
- agreeing or ratifying all policies and decisions on matters which might create significant risk to the organisation, financial or otherwise.

The Board must ensure that the organisation's vision, mission and values and activities remain true to its objectives.

- Members are bound by an overriding duty, individually and as a board, to act reasonably at all times in the interests of the organisation and of its present and future beneficiaries (BID members).
- All Members are equally responsible for the board's actions and decisions and have equal status as Members.
- Each member must act personally, and not as the representative of any group or organisation; this applies regardless of how that person was nominated, elected or selected to become a board member.







## THE BOARD OF DIRECTORS CONSISTS OF:

- 10 Board Members, Business Owners, Property Owners & Rate Payers
- 1 Board Member by nomination of Sligo County Council CE
- 1 Board Member by nomination of Sligo County Council elected representatives

Sligo BID Board may seek assistance from additional individuals and organisations that will assist the BID in achieving its objectives.

- Strategic partners internal and external, national and international
- Representatives of Business or Trade Associations
- Government or Semi-State Bodies
- Third Level Educational Colleges
- Local non-profit organisations
- Chairperson of Residents Groups from within the BID
- Sligo Chamber of Commerce
- Sligo Tourism Representatives
- Sligo Economic Forum
- Other relevant Bodies

## MEASURING SUCCESS

Throughout the lifetime of the Sligo BID 5 year term, all work on BID projects will be monitored and measured to ensure that projects deliver value for money and are projects that the BID members believe deliver impact and value to the BID zone.

## OFFICERS OF THE BOARD OF DIRECTORS

- Chairperson
- Company Secretary
- Treasurer

and are elected annually at the Company's AGM in accordance with the Company's Articles of Association.

## BOARD MEMBERS

Chairperson:

**Finbarr Filan**

Centra

Secretary

**Odilon Hunt**

AVA.ie

Treasurer:

**Daniel Cross**

Radisson Blu Sligo

**Sean Reilly**

Eason's

**Brian O'Sullivan**

Maeves/Garavogue/An Táin

**Amir Bashir**

Action

**Fergal Quinn**

Belfry, Bourbon, Lola Montez

**Cllr Arthur Gibbons**

Sligo County Council

**Thomas Kerins**

Sligo County Council

Fully subscribed BID members can join the board of Sligo BID which is open to any business member within the BID area. All members are offered the opportunity to nominate to the board prior to each Annual General Meeting.



## BID MANAGEMENT

### THE BID CEO

- The Board will ensure that formal arrangements are set up for the regular supervision, appraisal, and personal development of their CEO. This may be carried out by a small group of the board's members.
- The Board will ensure that there is a formal mechanism for setting the remuneration of the CEO, which should be ratified by the Board. The remuneration package for the CEO should: be adequate to attract and retain the quality of staff and be included in the organisation's audited accounts.

### BID TEAM MEMBERS

**Gail McGibbon**  
CEO

**Edel Doran**  
Night Time Economy Advisor

**Cara Higgins**  
Event Manager

Team of six front of house customer experience – 4 year-round staff and 2 additional seasonal hires June to September.

*It is proposed to continue with the established working sub committees for:*

- **Finance** – including issuing and collection of levies, funding applications and sponsorship opportunities.
- **Tourism** – member of the Fáilte Ireland Sligo Development Plan, management of the Sligo BID Tourist office, attendance at national and international trade and buyers events, retention of the NTE Purple Flag award, Development of dedicated hotel conference group.
- **Operations** – Christmas Lights and switch on event, Sligo St Patricks Festival, Footfall Data Reports, Consumer and Business Surveys, Love Sligo Gift Card Programme, Murals, Summer Flower Baskets, Living Wall in QMS and graffiti removal with Sligo Tidy Towns and Sligo County Council.
- **Infrastructure** – Public realm projects i.e. Queen Maeve Square, Streets of Sligo, Wine St master plan, vacant and derelict properties (EU project and National Advisory Group position for Town Centre First).
- Membership of the sub committees is open to any BID member within the BID area.



## CONSULTATION PROCESS FOR THE CONTINUATION OF BID

In preparation for previous ballots Sligo BID completed extensive consultations. These were in person in 2016 and online in 2021 given the impact of Covid 19 in holding meetings. As part of our consultation for a third term, Sligo BID will conduct an extensive information campaign advising business ratepayers located within the boundaries of the BID area of the details of the proposed programme of work for the next five years

Sligo BID is hereby requesting that Sligo County Council facilitates in the holding of a plebiscite under Section 129C (4) (a) of the Local Government (Business Improvement Districts) Act 2006.

The information campaign will include the following:

- Formal legal public display and consultation of the BID scheme and newspaper advertisements to the effect that a scheme is proposed in compliance with the provisions of the Act.
- Initial mailing to all rateable properties in the BID area of an information document which provides full details of the BID scheme, additional services, and the annual contribution cost.
- Various media briefings, press releases, social media campaign together, monthly ezine, online surveys, newspaper advertisements to raise awareness and promote participation among ratepayers.
- The holding of information meetings to which ratepayers will be invited wherein details of the BID scheme will be provided, followed by a question-and-answer session to both consult with and receive feedback from businesses.
- Ratepayers in the BID area will be asked to submit their suggestions for what improvements they would like to see in their relevant areas and in the greater town centre. These submissions will be included in a document for consideration by the various BID committees.

The above summarises the information campaign which will be undertaken and funded by Sligo BID and is independent of any communication that Sligo County Council may provide to the ratepayers in advising them of the forthcoming ratepayer plebiscite.





# PROPOSED BOUNDARIES FOR THE BUSINESS IMPROVEMENT DISTRICT

The premise that has been adopted with consideration to boundaries, evolves from the view that a vibrant town centre is essential for Sligo to retain and develop its regional status and to become the preferred visitor point for retail and leisure visitors to the region. A regenerated town centre such as the recently refurbished O'Connell St and the addition of Queen Maeve Square, the continuing enhancement of the streetscapes of Sligo, is as much a

pre-requisite for industry as a tool to attract industrial improvement, as it is for the rejuvenation of the overall town centre. Based on international research on city centres, it is an accepted fact that a positive 'ripple' on the entire geographic zone will be enhanced from a vibrant Sligo town centre. Therefore, the Board are proposing that the BID levy should continue to be supported by the full Sligo BID area rate base.





# DESCRIPTION OF THE FOUR PILLARS OF WORK TO BE CONTINUED UNDER THE SLIGO BID SCHEME 2026 -2031:

## MARKETING & PROMOTION

We will work to increase the level of marketing and promotional activity to ensure that Sligo has a strong public image that continues to attract business and footfall to the BID Zone. To have a strong retail, hospitality and service sector offering that is representative for the entire zone, we will work with local partners that aids retail promotion, positioning Sligo as a preferred destination for both domestic and international visitors to the north west.

The Love Sligo Gift Card is an initiative of Sligo BID with 254 cross sector businesses reaching a milestone of €1 million in Love Sligo Gift card sales in 12 months. There is a zero cost to business to participate in the scheme, and we receive a breakdown every month of sales redemptions across the 254 businesses.

We are aiming to reach €2 million in sales each year and monthly purchases of the Love Sligo Gift Card currently exceeds €30,000 per month – meaning Sligo shoppers are now buying the multistore in store use card for all occasions and not just for Christmas. Last year we saw a significant increase in corporate orders for employees, and this is an area we want to concentrate on in the next BID term.



In 2015, Sligo joined Galway, Killarney, Waterford, Dublin, and Cork in securing Purple Flag accreditation. Recommended by Fáilte Ireland as a signature award for the Evening and Night Time Economy (ENTE), the Sligo cross sector stakeholder team is recognised by the Association of Town and City Management (ATCM), UK and Ireland as one of the best examples of a town team both here in Ireland and the UK. Sligo BID presented to the Department of Tourism Night Time Taskforce and were delighted to be selected as one of nine pilots to further develop the Sligo Night Time Economy offering and have a dedicated Night Time Economy Advisor.

Through the retention of the Purple Flag accreditation, we will continue to work to enhance our nighttime quarters under the tenets of people movement, safety, wellbeing, and appeal and policy. We will achieve this through professional sustainable place branding and marketing campaigns, utilizing local press and radio, online technology, social media, and signage. In 2024, the Nighttime Economy advisor formed the Sligo Nighttime Economy Taskforce representing key stakeholders with a broader remit than the Sligo Purple Flag team.

## CULTURAL DEVELOPMENT

Over the last five years Sligo BID has organized and sponsored a range of successful events in the town centre. The aim is to offer a selection of events and showcase the area through a variety of different uses, whilst recognising the symbiosis between urban renewal and the development of a strong arts and culture ethos.

Sligo BID has sponsored in various ways since 2016 almost every festival/event that has taken place in the BID area. Some annual event examples include:

**Sligo St Patrick's Festival**

**Sligo Christmas Lights Switch On**

**Sligo Summer Festival**

**Sligo Food Festival**

**Sligo Jazz Festival**

**Cairdre Arts Festival**

**Sligo Baroque Festival**

**Streets of Sligo 5K**

**Cannonball**

**Sligo Live**

**Sligo Choral Festival**

**Hawk's Well Theatre**

**Sligo Rovers**

**Sligo on ice**



The addition of a dedicated performance space – Queen Maeve Square has added to Sligo's capacity to offer a year-round itinerary of events and activity. Sligo BID will work with key partners in promoting and highlighting our town and all its retail, hospitality, cultural and social attributes.

Since January 2025, Sligo BID has assisted 53 events (large and small) to take place on Queen Maeve Square. This agreement has an annual review and Sligo BID now has a dedicated event manager in place to diversify and expand the variety of events that takes place in Queen Maeve Square.

We will continue to access various funding streams such as Leader, Fáilte Ireland, Heritage Council of Ireland and Sligo County Council and raise sponsorship that allows the company to deliver on its marketing objectives.









## OPERATIONS AND INFRASTRUCTURE

The BID Company has worked on several projects since 2016 that have influenced and impacted the future development of Sligo. Working with other stakeholders such as Sligo County Council, Sligo Chamber, Sligo Tourism and the Sligo Economic Forum, Sligo BID prepared submissions to the National Planning Framework, Ireland 2040 which resulted in Sligo being recognised as a regional centre for growth. Sligo BID has supported Sligo Tidy Towns since 2016 with over €300,000 in financial contributions.

With the annual €30,000 contribution, Sligo Tidy Towns have used this money as seed/match money to increase their budget. We are delighted that the work of the voluntary committee has moved from Bronze medal status to Gold. Since 2021, we have worked with our agency stakeholders in managing the presentation of Sligo and dividends are evident in improved Irish Business Against Litter (IBAL) results each year. The additional murals and flower displays have been an active part of the BID programme and Sligo BID has since 2021 subsidized the cost of the over 450 flower baskets hung across the town centre each year.



Through collaboration with various stakeholders and our partners, Sligo County Council, we have had input into several place making designs and strategies such as the CTCHC Health Check Report (Phase 1 and 2), O'Connell St Refurbishment (Phase 1 and 2), Queen Maeve Square, Stephen St, Rockwood Parade, Water Lane, Tobergal Lane and Wine St Car Park.

Following on from the CTCHC Health Check Report which focused on following established methodology in addressing vacant stock for repurposing and to enable development, the Irish Government rolled out the Town Centre First strategy.

Sligo BID is supportive of the 'Town Centre First' policy within the programme for government and was delighted to have received an invitation to sit on the National Oversight Advisory Group for Town Centre First. Mr. Finbarr Filan currently represents Sligo in this forum and regularly takes input from the Irish towns and cities that are members of ATCM UK and Ireland.

Over the proposed five-year term there will be a notable increase in our operational delivery for the town centre as with local partnerships now established and some of the long standing issues addressed such as the lack of Christmas lights and Lower Connaughton Rd, the company is now positioned to add additional projects selected by the BID members as priority actions.





## TOURISM

Sligo BID recognises tourism as one of Ireland's most important economic sectors and is valued at €120 million per annum to Sligo. Having supported the bursary application for an ATU PhD Economics candidate in 2021, Sligo BID is delighted that we are the first town/city in the Republic of Ireland that can place a gross added value on the economic Night Time Economy at €60 million per annum and holding an employment number in excess of 4,000 in County Sligo.

Since first supporting Sligo's attendance at tradeshows in 2016 after a ten year absence, Sligo BID continues to work with industry partners and stakeholders in growing Sligo's reputation outside of Sligo. Since 2016, Sligo BID has attended tourism industry trade shows and partnered with Sligo Tourism, Sligo Food Trail, Sligo County Council, Fáilte Ireland and the Purple Flag Network of the ATCM. It is noteworthy that Sligo County Council was the first local authority to have both staff members and elected representatives attend the Coach Tourism Transport Council of Ireland trade show with Sligo BID in 2017, 2019, 2022 at the RDS, Dublin. This engagement assisted in greatly reversing the reputation of Sligo in this sector and yielded an increase in coach traffic to Sligo of 20% in 2019. Establishing external industry relationships is central to Sligo BID's ethos of extending Sligo's reputation as a progressive, proactive destination of choice.

In 2022, Fáilte Ireland had elected to cease operating Tourism offices. This meant that the local tourist office in Sligo was not going to reopen. Sligo BID proposed a partnership model where we would move onsite, run the office 7 days a week and in 2024 welcomed over 25,000 domestic and international visitors to Sligo. This model was then replicated by Fáilte Ireland in other locations, and we are deemed to be a 'high performing office'. During peak season, the team will deal with up to 300 people per day. Having BID members promotional material at the office is free to BID members.



In 2019, Sligo BID revamped the St Patrick's Day parade and expanded to a three-day festival event as one of six pilots with funding accessed from Fáilte Ireland.

A second website, Meet in Sligo (MiS) was launched in mid-2019 with a dedicated sales book that was specific to the Meetings, Incentives, Conferences and Events sector (MICE) – business tourism. The seven BID member hotels meet regularly and have committed to work together to grow the sector of business tourism in the next BID term.

Sligo BID funded site inspections and familiarisation visits from tourism industry operators, with over 100 Irish Tour Operator Association (ITOA) representatives visiting Sligo in 2017 and 2018, hosted 22 town/city teams from other Irish and UK destinations since 2016, hosted international groups from 9 European cities in 2023 and University representatives, industry operators and Chief Executives of 11 cities in South Korea in 2024.

Over the next five years we will continue to work collaboratively with local businesses, Sligo County Council, regional and national tourism bodies to further develop our tourism offering in the key market segments of coach, tour operator and MICE sectors and seek opportunities that will benefit our local business community.

## OPERATING PERIOD

Sligo BID CLG wish to see the continuation of Sligo BID, from the 1st March 2026, to February 2031.

## SLIGO BID REPRESENTATION

- Member Sligo Local Economic Forum
- Member Sligo DEDP Tourism Failte Ireland
- Chair Irish Town and City Development Association
- Former Chair ROI Towns and Cities Advisory Council and Board of the ATCM UK and Ireland
- Chair ROI Purple Flag Network
- Member Purple Flag international review panel (UK, Ireland, Sweden, Malta, Australia, New Zealand)
- Chair Irish Small and Medium Enterprises (ISME)
- Member Town Centre First National Advisory Group Programme for Government
- Member Government Retail Roundtable
- ULG Coordinator URBACT Cities@Heart (10 EU partners, lead Paris France)
- Fellow, Institute of Place Management UK and Ireland
- Winners ATCM UK and Ireland (2017,2022,2025)
- Winner EU best practice Place Management 2023
- Lead case study PhD candidates Pai Chai University, South Korea



## PRESENTATIONS REPRESENTING SLIGO:

- URBACT Cities after Dark
- Observatory Centre Ville (France)
- AMCV Belgium
- International Festivals and Events Conference Asia
- Night Time Economy Conference China
- Green Building Council of Ireland
- UK ATCM UK and Ireland
- Joint presentation with Sligo County Council, Institute of Place Management UK and Ireland Conference





## SLIGO BID WEBSITES and SOCIAL MEDIA

Sligo BID manages a number of websites covering various activities and projects.



[www.sligobid.ie](http://www.sligobid.ie)

Page views: 4,106 per month



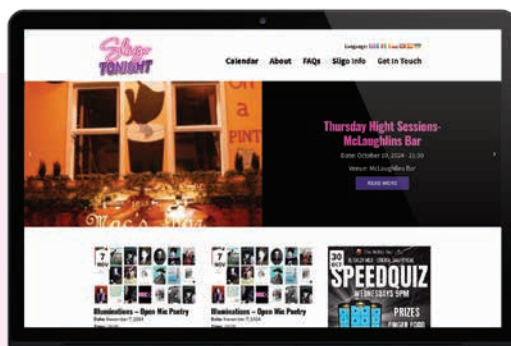
[sligostpatricksdays.com](http://sligostpatricksdays.com)

Page views: 8,900 January to March



[lovesligocard.com](http://lovesligocard.com)

Page views: 5000 per month  
With increased traffic Oct-Jan



[sligotonight.com](http://sligotonight.com)

Page views: 9,200 per month



[sligowelcomeambassadors.ie](http://sligowelcomeambassadors.ie)

Page views: 1200 per month



[purpleflagsligo.com](http://purpleflagsligo.com)

Page views: 500 per month



[meetinsligo.ie](http://meetinsligo.ie)

Page views: 800 per month

# SOCIAL MEDIA ANALYSIS



## SLIGO BID FACEBOOK

1st Jan 2023 – 31st May 2025

**5,355 Followers**  
**29,969 Interactions**  
**25,206 Reactions**  
**2524 Comments**  
**2239 Shares**



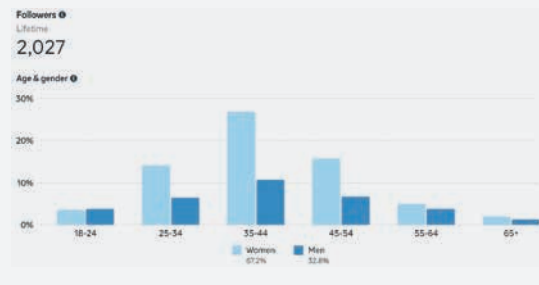
**Views** 180.5K **Reach** 50.5K **3-second views** 2.3K **1-minute views** 181 **Content interactions** 1.4K **Watch time** 12h 41m



## SLIGO BID INSTAGRAM

Jan - Jun 2025 Views

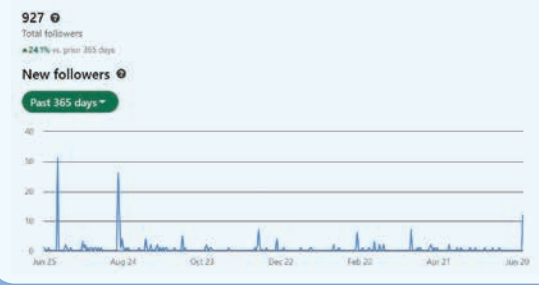
**29,600 Reach**  
**1,100 Interactions**



## SLIGO BID LINKED IN

1st Jan 2023 – 31st May 2025

**937 Followers**





# ANNUAL ESTIMATES FOR INCOME AND EXPENDITURE FOR



# ANNUAL ESTIMATES FOR INCOME AND EXPENDITURE FOR SLIGO BID

## WORKING BUDGET

BID INCOME	2026	2027	2028	2029	2030
	€	€	€	€	€
BID Levy	470,000	470,000	470,000	470,000	470,000
Other Income	182,000	120,000	120,000	150,000	120,000
Sligo CoCo Christmas Lights	30,000	30,000	30,000	30,000	30,000
Reserve BF		62,000	80,000	85,000	90,000
<b>Income total</b>	<b>682,000</b>	<b>682,000</b>	<b>700,000</b>	<b>735,000</b>	<b>710,000</b>
EXPENDITURE					
BID Initiatives	270,000	265,000	270,000	290,000	250,500
Salaries	150,000	125,000	125,000	135,000	145,000
Office Costs	66,000	70,000	72,000	75,000	77,500
Legal/ Accounting/Insurance	23,000	23,000	25,000	26,000	27,000
Brand Development/ Marketing	27,000	30,000	35,000	35,000	35,000
Memberships	5,000	6,000	5,000	5,000	6,000
Collection levy to Sligo County Council	12,000	12,000	12,000	12,000	12,000
Miscellaneous	20,000	24,000	24,000	20,000	20,000
Bad Debt provision	47,000	47,000	47,000	47,000	47,000
Reserve	62,000	80,000	85,000	90,000	90,000
<b>Total</b>	<b>682,000</b>	<b>682,000</b>	<b>700,000</b>	<b>735,000</b>	<b>710,000</b>
BID Multiplier	0.0158				
BID Levy Includes Vacant Properties					
Collection rate of 90%					



## ADDITIONAL FUNDING

Sligo BID will continue to identify funding opportunities that would enhance Town attraction. Since 2016, Sligo BID and stakeholders who received seed/match funding have accessed over €1.2 million in additional funding for projects. All of this additional funding went directly into projects that the BID has identified as adding value to the BID members.



## THE KEY OUTPUTS SLIGO BID EXPECTS TO DELIVER INCLUDE:

- ✓ Comprehensive data for both Local Authority and businesses (e.g. footfall data and land use survey data, consumer and business owner surveys, perception surveys)
- ✓ Improved profile for Sligo through professionally organized and diversity of offering funded events
- ✓ A focus on the repurposing of vacant stock within the BID area with positions held on the National Oversight Advisory Group for Town Center First and Green Building Council of Ireland.
- ✓ Evaluating impact of the government over the shop refurbishment scheme 'Croí Cónaithe' in Sligo town through cities@heart EU project – report due November 2025
- ✓ Keeping the Tourist Office open 7 days a week
- ✓ Focused marketing of the town's strengths, with organized promotions that target key market segments both domestic and international
- ✓ Identification and adoption of retail and hospitality best-practices for regenerating and growing regional towns
- ✓ Embedding the Love Sligo Gift Card as the all year round go to card delivering in excess of €2 million per annum in gift card sales
- ✓ Retention of the Purple Flag (annual)
- ✓ Retention of the certification of the Coach Friendly Destination status (bi-annual)
- ✓ Improved communication between all stakeholders of the town, ratepayers and local authority



# REASONS TO BACK BID

## Reasons to support the Continuation of Sligo Business Improvement District

1. Sligo BID has played a role in sustaining the economic growth and vibrancy of the BID geographic zone. In securing in excess of €1 million in additional funding since 2016, Sligo BID will continue to seek additional funding opportunities for projects and initiatives selected by the BID members.



2. Through strategic initiatives, Sligo BID improved the presentation of Sligo BID zone through lighting enhancements, summer street decorations, murals and living wall to make it more attractive to residents, visitors and businesses alike.

3. Sligo BID has consistently marketed the BID zone, promoted its unique attractions, animated event and festival spaces from Queen Maeve Square, O'Connell St, Cleveragh, Hawk's Well Theatre, Sligo Show grounds and Sligo Racecourse.



4. People visit places that offer safe family friendly gathering opportunities to shop, eat, drink, socialise and be entertained – Sligo BID has worked across all five indicators.

5. As part of our Purple Flag award and Night Time Economy Pilot we have expanded projects to include those with disabilities, youth, elderly – striving to make Sligo a place for all people at all times. Working with partners such as Sligo County Council and An Garda Síochána, we continue to advocate for increased Garda presence and address anti-social behaviour.





6. Since 2016, Sligo BID has always taken the business perspective on issues that affect the BID geographic zone – your interests, issues and concerns are always central in presentations to relevant authorities and policy makers – both local and national.



7. Sligo BID provides monthly ezines covering a range of topics including grants, subsidies, energy options, promotional opportunities through websites and across social media platforms

8. We have made numerous submissions to Government including grant schemes, Town Centre First, Night Time Economy, Review of the Sale of Alcohol and Licensing Laws – always with Sligo businesses interests to the fore.



9. Without Sligo BID, the Tourist Office will close.

10. The Love Sligo Gift Card which has 254 participating businesses is on target to reach €2 million in sales in 22 months. Sligo BID aims to reach annual sales of €2 million per annum, with 100% of spend in Sligo and zero cost to businesses.



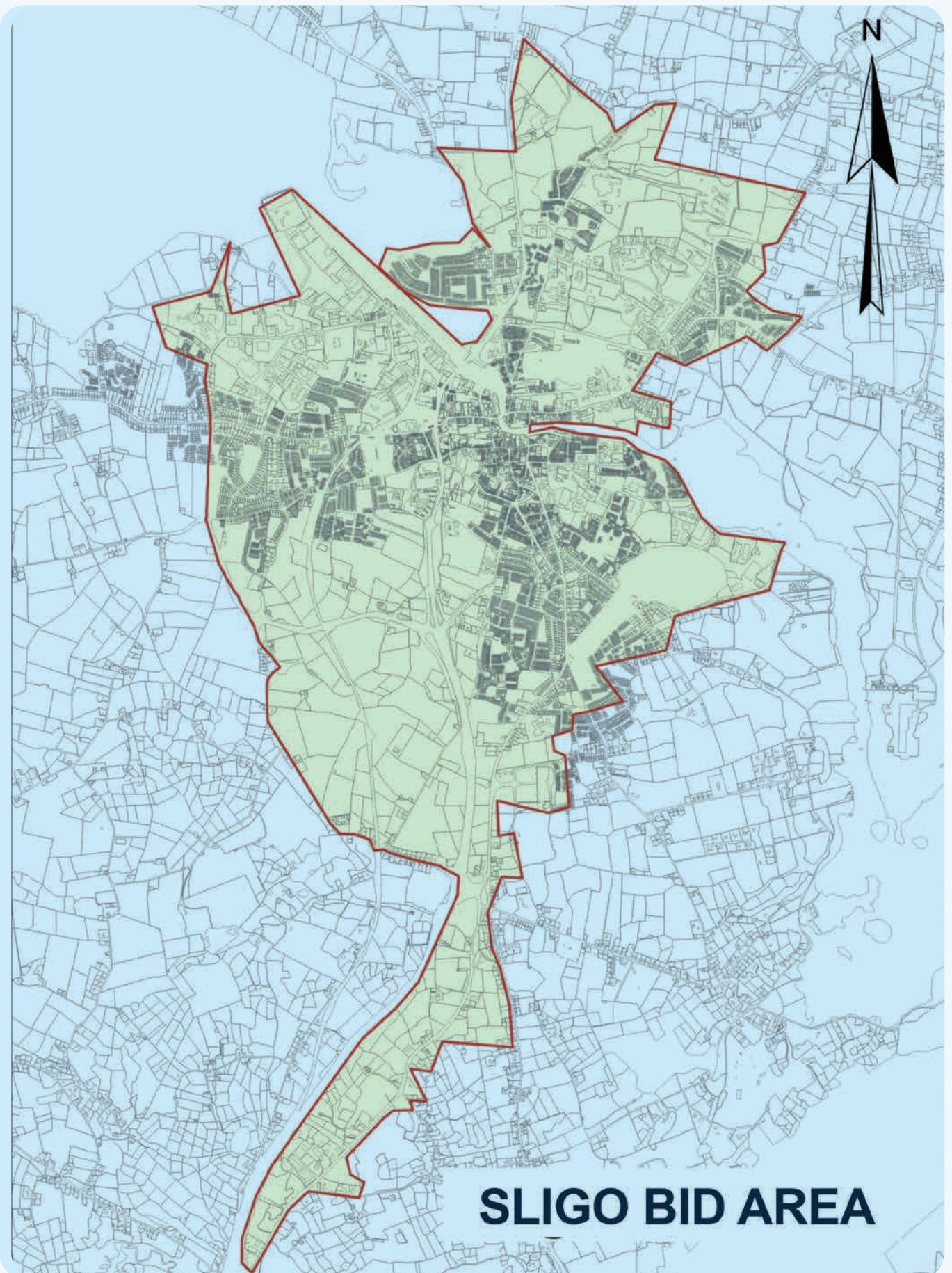






# APPENDICES

## APPENDIX A – BID BOUNDARY MAP





## APPENDIX B – BOUNDARIES OF PROPOSED BID

The proposed boundaries for the Sligo BID will cover the area shown in the Map above and will run for the five year period commencing Quarter One 2026.

ABBEY ST	DOMINICK ST	OATES LANE
ADELAIDE ST	DOORLY PARK ROAD	O'CONNELL ST
BALLAST QUAY	DUBLIN ROAD & BUSINESS PARK	OLD DUBLIN ROAD & BUSINESS PARK
BALLINODE	EMMETT PLACE	PEARSE ROAD
BALLYDOOGAN	FINISKLIN BUSINESS & TECHNOLOGY PARK	PIRN MILL ROAD
BALLYDOOGAN ROAD	FINISKLIN RD	QUAY ST
BALLYTIVNAN	FISH QUAY	QUAY ST LOWER
BARRACK ST	GAOL ROAD	QUAYSIDE SHOPPING CENTRE
BRIDGE ST	GRATTAN ST	RAHABERNA
BROOKLAWN	HARMONY HILL	RATHEDMOND ROAD incl MEADOWBANK
BUNDORAN ROAD	HAZELWOOD	RAY MACSHARRY ROAD
CAIRNS HILL	HIGH ST	RIVERSIDE
CAIRNS ROAD	HOLBORN HILL	ROCKWOOD PARADE
CALTRAGH	HOLBORN ST	ROSSES POINT ROAD
CARRAROE	HYDE BRIDGE	RUSHEEN ARD
CARTRON CROSS	J F KENNEDY PARADE	SLIGO RETAIL PARK
CARTRON ESTATE	JINKS CROSS	ST. ANNE'S TCE
CARTRON HEIGHTS	JOHN ST	STEPHEN ST & CAR PARK
CARTRON VILLAGE	LARKHILL ROAD	STRANDHILL ROAD
CASTLE ST	LORD EDWARD ST	TEELING ST
CHAPEL ST	LOWER JOHN ST	TEMPLE ST
CHARLES ST	LOWER PEARSE ROAD	THE MALL
CHURCH HILL	LOWER QUAY ST	THOMAS ST
CLARION ROAD	LYNN'S DOCK	TOBERGAL LANE
CLEVERAGH INDUSTRIAL ES- TATE	MAIL COACH ROAD	UNION ST
CLEVERAGH RETAIL PARK	MARKET ST	UPPER JOHN ST
CLEVERAGH ROAD	MARKET YARD	UPPER PEARSE ROAD
CONNOLLY ST	MARKIEVICZ ROAD	WATERLANE
CRANMORE LANE	MAGHERABOY	WINE ST & CAR PARK
CUSTOM HOUSE QUAY	MEADOWBANK INDUSTRIAL ESTATE	WOLFE TONE ST
DEEPWATER QUAY	MOYDRUM ROAD	

° Based on current business activity in Proposed Sligo BID area.

## APPENDIX C - LIST OF BASELINE SERVICES

Sligo County Council: Services provided to the Sligo BID Zone (contingent on annual budget process). Services are provided to the Sligo City area resources permitting and as per the annual Council budget allocations. These services do not impact upon the initiatives or activities to be undertaken by the BID Company which will comprise new and additional activities.

### A) Regular services as per Council schedules include:

- Street and pavement sweeping
- Emptying of public litter bins
- Street lighting
- Maintenance of public spaces (including parks)
- Road maintenance
- Road and directional signage

These services include supervision and inspection, repairs and employment of contractors where and when appropriate.

### B) Seasonal services as per Council schedules include:

- Floral displays in the summer (including provision of plant boxes, hanging baskets and watering of plants)
- €30,000 for Christmas lights in Sligo City and other Christmas supports as funding allows
- Winter gritting of roads and pavements

### C) Ad hoc services include the removal of graffiti and gum as required.

### D) From the Sligo LEO: Enterprise and Economic Development

- Provision of training, mentoring, advice, and counselling to small businesses
- Provision of grant aid to qualifying businesses and the promotion of enterprise
- Funding towards energy efficiency equipment upgrades to qualifying businesses into 2026
- Support towards digital transformation in the form of Digital Vouchers for qualifying businesses into 2026
- Supporting the AIM Centre at the Market yard in providing services to support advance manufacturing processes and supply chains in businesses to include AI technologies
- Supporting the development of food sector in Sligo through the development of a Food and Drinks Strategy

### E) Support from Sligo County Council, Tourism:

Sligo County Council offers a range of supports and resources to various initiatives throughout the year. Sample projects include:

Sligo Airport	International/National/county and Local events	Blue Raincoat Theatre Company	Sligo Summer Festival
Ireland West Airport Knock	Funding for Community Development and voluntary groups	Hawk's Well Theatre	Yeats Summer School
Wild Atlantic Way Projects	Community Event/ Heritage/ Enhancement/Enterprise projects	Sligo International Choral Festival Feis Shligigh	Sligo Academy of Music
Tourism Maintenance	Promotion & Development of the Arts in Sligo.	Feis Ceoil	Sligo Jazz Project
Support to Diaspora Projects		Sligo Summer Festival	Sligo Orpheus Choir
		Sligo Concert Band	Tread Softly Festival
		Sligo Pipe Band	Cairde Festival



## APPENDIX D – LIST OF RATEABLE PROPERTIES

ABACUSLABS	ANGEL NAILS	AUTOTECH BODY REPAIRS
ABBAY FROZEN FOODS LIMITED	ANGEL WORLD	AVA SYSTEMS LIMITED
ABBAY INSULATION	ANN CARTON'S CRECHE	AVENA ORTHOPAEDIC SERVICES LTD
ABBOTT IRELAND	ANNA BOUTIQUE	AVENUE MOULD SOLUTIONS LTD
ABBOTT IRELAND NUTRITION DIVISION	ANNETTE MARSHALL MAKEUP	AXA INSURANCE LTD
ABBVIE IRELAND NL B.V.	ANTHONY KILCOYNE DENTIST	B BOWES LTD T/A O'HEHIRS BAKERY
ABTRAN IRELAND	ANTHONY MARTIN	B BRAUN HOSPICARE LIMITED
ACE AUTOBODY LTD	ANTHONY MCCANN TAILOR	BALLINCASTLE PROPERTY SERVICES
ACTION BOUTIQUE	APACHE PIZZA	BANK OF IRELAND
ACTIVE LIFE PHARMACY	APEX CONTROLS LTD	BARTON SMITH LOCK & SAFE
ADDAM FASHIONS LIMITED	APEX FUND SERVICE	BARTON SMITH LTD
ADELAIDE CASINO	APEX HEARING	BCR COMPLY
ADVANCED DENTAL AESTHETICS	APPLEGREEN	BEAUTY BY IRENE
AIB BANK plc	APPLUS CAR TESTING SERVICE LTD	BEAUTY SOLUTIONS LIMITED
AIM CENTRE	APPLUS INSPECTION SERVICES IRELAND LTD	BERNARD MULLEN
AL MURPHY - CHRISTIES	ARACHAS	BERNIES BEAUTY SALON
ALAINN TOURS	ARGENTO CONTEMPORARY JEWELLERY LTD	BEST DRIVE by CONTINENTAL
ALDI STORES	ARMIN LOWE & SON JEWELLERS	BEST RESTAURANT
ALERT FIRE PROTECTION	ARMSTRONG CASH	BIG TREE YOGA
AL-HALAL SUPERMARKET SLIGO	ARROTEK MEDICAL LTD	BISMILLAH PREMIER ASIAN SUPERMARKET LIMITED
ALL THINGS NATURAL	ASHLING LEYDON MAKE-UP ACADEMY	BISTRO BIANCONI
ALLIED METAL RECYCLING (IRELAND) LTD	ASIAN FOOD COURT	BLAZE BARBER SHOP
ALLURE	ATLANTIC FIRE	BLUE RAINCOAT THEATRE COMPANY LTD
AMCOR FLEXIBLES	ATLANTIC LOCK & KEY	BOLAN INVESTMENTS LTD
AN POST	AURIVO	BONUS BEDS
ANDREW LANGAN DENTAL TECH	AURIVO HEAD OFFICE	BOOKMART

<sup>†</sup> Based on current rates information as of August 2025

## APPENDIX D – LIST OF RATEABLE PROPERTIES

BOOTS UK LIMITED	BUSINESS INNOVATION CENTRE	CASH & CARRY KITCHENS LTD
BOWMORE FINANCIAL PLANNING	CAFE BLEND	CASTLE DAVITT FURNITURE
BOXING CLUB	CAFE MATE	CASTLE STREET PO
BOYLESPORTS LIMITED	CAFE SOUPERB	CATHERINE GORMLEY HAIRDRESSING
BRANCH CAFÉ & WINE BAR	CAFE VICTOR	CATHI MURPHY YOGA
BRIAN BYRNE DENTIST	CAFFE NERO	CAVANAGH HOOPER DOLAN INSURANCES LTD
BRIAN COYLE	CAHENY'S PUB	CCMD DEVELOPMENTS LTD
BRIAN MULLINS - INSURANCE BROKERS	CALL OF THE WILD	CELTIC SEAWEED BATH PRODUCTS LTD T/A VOYA
BRIAN SCANLON CAR REPAIRS	CALLAN TANSEY SOLICITORS	CENTRA CASTLE ST
BRIDGESTOCK LIMITED	CALOR GAS	CENTRA PICK & CHOOSE
BRIDGET AND DERMOT FALLON	CAR SERVICES LTD	CHAIN DRIVEN CYCLES
BRINKS ATM SERVICES LTD	CARA ALLCARE PHARMACIES	CHARLIE LONG RUMBLE REHEARSALS
BROOKS TIMBER & BUILDING	CAROLINE CASEY	CHARLIES BARBER SHOP
BRUSCAR BHEARNA TEORANTA	CAROLINE TANSEY	CHOO & BRESNIHAN ENT CONSULTANTS
BRUSS GMBH	CAROLINE WIMSEY MAKEUP	CIE GROUP OF COMPANIES
BRYAN J CORCORAN	CARRAIG DONN SALES LIMITED	CITY ELECTRICAL FACTORS LTD
BTW CERAMICS LTD	CARTER ANHOLD & CO SOLICITORS	CK MONUMENTAL
BURKE & ASSOCIATES ACCOUNTANTS	CARTRON CENTRA LTD	CLAIRES ACCESSORIES LTD
BURKES PHARMACY	CARTRON TAVERNS LIMITED	CLANCY MOTORS
BURNS CAR SALES	CASEY KAVANAGH & CO CHARTERED ACCOUNTANTS	CLANWILLIAM HEALTHCARE SOCRATES
CLASSIC INDIA	COUNTY SLIGO LEADER PARTNERSHIP COMPANY LTD	DENTAL CARE IRELAND
CLAYTON HOTEL	COUNTY SLIGO RACES LTD	DERMOT G MC DERMOTT SOLICITOR
CLEARWAY RECYCLING	COURTYARD CAFE	DERRY TAHENY ELECTRIC LIMITED
CLIFFORD ELECTRICAL WHOLESALE LTD	CRAWFORD ARCHITECTURE	DEVANEY RECOVERY
CLOKKEN IRELAND LTD	CRAZY DAISY FLORISTS	DIABETES IRELAND
CMD GROUP	CRE8IVE CORNER CRECHE	DIGI GO



## APPENDIX D – LIST OF RATEABLE PROPERTIES

CML FINANCIAL LIMITED	CREAN MOSAICS	DIVERSE PRINT & GRAPHICS
COCOBOBA	CST GROUP CONSULTING ENGINEERS	DJS PHARMACY LTD
COGGINS & CO ACCOUNTANTS	CT ELECTRIC LTD	DM COMPUTING
COILLTE	CTC ENGINEERING LTD	DMAC MEDIA LIMITED
COLD CHON LTD	CURRYS & PC WORLD	DNG FLANAGAN FORD
COLLINS McNICHOLAS	CUT AND SHAVE BARBERS	DOCK 84
COLM BURNS COMMERCIALS LTD	CWS	DONAGHYS
COLOUR BAR	D M AUCTIONS	DONAL CARROLL & CO. SOLICITORS
COMPUPAC	DALE & SINEAD BARBER	DONLON CIVIL & BUILDING SERVICES
CONLON FORTLIFT & COMMERCIAL	DANIEL JONES AUDIOLOGY	DR ANDREAS JAHNKE CONSULTANT NEUROLOGIST
CONNOLLYS CAR SALES	DARRAGH KERRIGAN CREATIVE	DR ANDREW C MACEY
CONOR MC ENIFF HOLDINGS LTD	DAVEY MOTORS	DR CAROLINE TANSEY
CONWAYS NEWSAGENTS	DAVID CUMMINS ACCOUNTANTS	DR DERMOT MCKENNA
CONWAYS SLIGO BOOKSHOP LTD	DAVID MCCONVILLE ORTHODONTICS LTD	DR DORMAN SURGERY
CORAS LADIES SALON	DAWN FRESH FRUIT & VEG	DR FRANK HAYES
CORDNERS SHOES LTD	DEALZ	DR GERALD O'CONNOR DENTAL
CORKYS BY THE QUAY'	DECLAN BYRNE	DR GERALD O'CONNOR DENTAL SURGEON
COSGROVES CENTRA	DECORPLAN	DR HEATHER LANGAN CONSULTANT
COSTA COFFEE	DEIRDRE COOKE OPTOMETRIST	DR MARGARET CONNOLLY
COUNTY SLIGO CHILDCARE COMMITTEE	DENISE LEONARD t/a VIRGO HAIR SALON	DR ROISIN BRENNAN
DR STEPHEN CAMPBELL	ESSENTIAL SECONDS	FONE 4 U
DUGGAN BARRETT ENGINEERS	EUGENE MONAGHAN	FORGET ME NOT FLORISTS
DUNNES STORES GROUP	EURO GIANT	FORMER ULSTER BANK BUILDING
DV8 FASHION	EVOLUTIO CARE INNOVATIONS LTD	FÓRSA TRADE UNION
DYMPNA MANNION (SO 16)	EVOLUTIO SOFTWARE LTD	FOTEM PROPERTY MANAGEMENT
EALA BHAN	EXPERT IRELAND	FRANK FEIGHAN TD
EAMONN CUNNINGHAM	FABIOS ICE CREAM	FUJI FILM
EAMONN McGAURAN & SON LTD	FABRICA RESTAURANT	FUNCTIONAL NUTRITIONAL THERAPY
EASONS	FAILTE IRELAND	FUNKE
ECIGARETTESWORLD.IE	FAITH HAIRDRESSERS	FUSAMAJINAILSLIGO

## APPENDIX D – LIST OF RATEABLE PROPERTIES

EDEL MCGUINN - CUTTING CORNER	FANTASIA PRE-SCHOOL	G MURRAY - THE SHOP
EDUCATIONAL BUILDING SOCIETY	FASTCOM BROADBAND LTD	G4S CASH SOLUTIONS IRE. LTD.
EISNERAMPER MKO PARTNERS LTD	FAT CAT TATTOO	GAISCE
EITHNE CROMEY FITNESS STUDIO	FBD INSURANCE plc	GALLAGHER & ROONEY
EJ'S LITTLE SISTER	FEEHILY FLOWERS LTD	GALWAY PLANT & TOOL HIRELTD
ELISA MCHUGH SOLICITOR	FEEHILY FUNERAL DIRECTORS	GARY'S CYCLES
ELIZABETH WOODMARTIN	FERGAL KEAVENEY	GATEWAY COMMUNITY CARE LTD
ELVERYS SPORTS	FINLAY MULLIGAN & CO ACCOUNTANTS	GERDEN SUPERMARKET LIMITED
ELYSIAN BEAUTY	FINOLA MCMUNN HAIRDRESSERS	GERRY McMORROW
EMPIRE HAIRDRESSING	FIONA GILROY CHIROPDIST	GILLYAN GEMS LIMITED
EMPLOYMENT RESPONSE NORTH WEST	FIREFLY FOOT & ANKLE CLINIC	GILROY GANNON & CO. ACCOUNTANTS
ENABLE IRELAND	FIREFLY ORTHOSES (IRL) LTD	GK MOTORS
ENDA HORAN & CO LTD	FIX YOU PHYSIO	GLENCAR PARTNERSHIP
ENGINEERING DOCUMENTATION LTD	FIXI GO (SO)	GOLDEN DISCS
ENTERPRISE IRELAND	FOHRENBACH PRECISION SLIDES LTD	GOOD 4U
ENTERTAINMENT (CEX) EXCHANGE	FOLEY & MCGOWAN FUNERAL DIRECTORS	GOURMET PARLOUR
ERROL WILLIAMS	FOLEY'S BAR & OFF LICENCE	GRACEFUL OCCASIONS
GRACIE'S BAR SLIGO	HEADHUNTERS SALON	I.NCO BOUTIQUE
GRAHAM'S BARBER SHOP	HEATMERCHANTS GROUP	IARNRÓD ÉIREANN
GRAPPA CAFE	HEATONS	ICE GROUP BUSINESS SERVICES LIMITED
GREAT CHINESE	HEGARTY & ARMSTRONG SOLICITORS	ICU MEDICAL
GREAT SOUTHERN HOTEL SLIGO	HEITON BUCKLEY LTD	IDA IRELAND
GREEN ISLE REALTY LTD	HENNIGANS BAR	IKEA IRELAND LTD
GREG STOKLOSA MACE SHOP	HENRY & CO SOLICITORS	IMAGE FRAMERS
H.R. HOLDINGS LTD	HERRON AUTO	INSTAZAP LTD
HAIR & BEAUTY SERVICES	HICKEY COGHILL SOLICITORS	IPM DRAPER INSURANCE & FINANCE
HAIR STORIES STUDIO	HIDDEN HEARING LIMITED	IQ FINANCIAL
HAMILTON YOUNG SLIGO LTD	HIGGINS PHARMACY	IRISH FUNERAL VEHICLES
HAPPY DAYS CRECHE	HO WONGS TAKEAWAY	IRISH LIFE ASSURANCE plc



## APPENDIX D – LIST OF RATEABLE PROPERTIES

HAPPY EATER	HOBBY SHOP	J & EJ TIGHE (PROPERTY) LTD
HARGADON BROS LTD	HOLLAND & BARRETT INTERNATIONAL LIMITED	J & M GARAGES
HARP TAVERN	HOMEBASE LTD	JALAN JALAN
HARRY CORRY	HOMESTORE & MORE	JAMA HOME CARE LIMITED
HARRYS BAR	HOOKED	JAMAL BARBERS
HARVEY NORMAN	HOPES & DREAMS CRECHE	JASON KENNEDY CONSTRUCTION LTD
HASTINGS SLIGO	HORANS HEALTH STORE	JC DECAUX ADVERTISING
HATS OFF	HORKANS GARDEN CENTRE LTD	JENNINGS O DONOVAN & PARTNERS LIMITED
HAWAII TANNING STUDIO	HOUSE OF VALUE	JINGLE JANGLE
HD HAIR STUDIO	HSE SERVICES	JKDMG Property Ltd
JMM DOMINOS LTD	KIERAN EGAN ACCOUNTANT	LIFE HAIR & BEAUTY
JOHN COSTELLO	KIERAN RODDY	LIFESTYLE SPORTS (IRELAND) LTD
JOHN DUFFY ACCOUNTANTS	KILCAWLEY BUILDING & CIVIL ENG (SLIGO) LTD	LIKE NU DRY CLEANERS
JOHN F McTERNAN SOLICITORS	KILFEATHER KEYES SOLICITORS	LILLIES BAR
JOHN GRIFFIN SCAFFOLDING HIRE	KILLIAN KIERNAN PROPERTY MANAGEMENT CO LTD	LILLIPUT MONTESSORI
JOHN KENT SPORT LTD	KINGSBRIDGE PRIVATE HOSPITAL SLIGO	LITEC MOULDING LTD
JOHN MCDONNELL	KOOL KIDZ	LITTLE DARLINGS CRECHE
JOHN SISK & SON LTD	KREATION HAIRDRESSING	LITTLE PEOPLE PLAYWORLD CRECHE
JOHN WHITE JOINERY	LA FEMME	LIVE TILES IRELAND
JONES OIL LTD	LADBROKES IRELAND LTD	LONDIS
JOSEPH MARTIN BESPOKE TAILOR	LAKE ISLE PRODUCTS LTD	LOTUS AUTOMATION (IRELAND) LTD
JYSK LIMITED	L'ARCHE	LOUIS DOHERTY & SONS
K PLASTICS PRODUCTS CO LIMITED	LARISA MATVEJECA T/A LM CLINIC	LOUISE WATERS NATURAL THERAPIES
KAOS HAIR DESIGN	LASHES AND BROWS	M & H FORKLIFTS
KATES KITCHEN LTD	LAUNCH DIAGNOSTICS IRELAND LIMITED	M J FLOOD (IRELAND) LTD
KEADYS DRY CLEANERS	LAUREN'S PATISSERIE	MAC AUTO ELECTRICS
KEADYS DRYCLEANERS & LAUNDRETTE	LDS LEASING LIMITED	MacGOWAN SOLICITORS
KEARNS CENTRA	LE MONTMARTRE RESTAURANT	MAD CIRCUS TATTOO
KEITH O'GRADY BARRISTER	LEELA TRUST LTD.	MADE SLIGO CRAFT COLLECTIVE
KELLY & RYAN SOLICITORS	LEGAL AID BOARD	MAGHERABOY POST OFFICE

## APPENDIX D – LIST OF RATEABLE PROPERTIES

KELLY'S BARBERS	LEI ZHANG	MARC MACSHARRY TD
KEMPTEN MONTESSORI SCHOOL	LESLIE BAGNAL	MARIAN DINEEN
KEVIN & JOAN QUINN	LESLIE MOFFITT LTD (SO)	MARK FEEHILY
KEVIN CONNOLLY CAR SALES	LGM DEVELOPMENTS LIMITED (SO)	MARK MULHOLLAND PROPERTY PARTNERS
KEVIN CULKIN	LIAM MCGETTIGAN	MARKIEVICZ PHARMACY
KEVIN EGAN CARS	LIBER BOOKSHOP	MARTIN FUREY
KIDS OWN PUBLISHING	LIDL IRELAND GMBH	MARTIN REILLY LTD
MATT LYONS SHOP	MICHAEL MULLANEY SOLS	MULLEN & McLOUGHLIN CAR SALES
MAURICE FITZGERALD B.D.S	MICHAEL QUIRKE	MULLEN EXPRESS TRANSPORT
MAURICE FITZGERALD DENTAL PRACTICE	MILLIGRAM COFFEE	MULLEN'S SPAR & ESSO
MAXI ZOO	MISS SUZY	MULREANY GUCKIAN OPTICIANS
MC DERMOTT CREED & MARTIN SOLICITORS	ML THERAPIES	MURPHY & SONS AUCTIONEERS
MC TERNAN CARPETS & FLOORING	MOBI CENTRE	MURPHY BALLANTYNE SOLICITORS
McCANNY & COMPANY SOLICITORS	MOBILE-TECH COMPLETE SOLUTIONS LTD	MYLES MCGOWAN PROFESSIONAL DRIVER TRAINING
MCCARRICK & SONS AUCTIONEERS - REA	MODERN TYRES	MYOSTEOPATH SLIGO
McCORMACK FUELS LTD	MOLLY FULTONS	N GILMARTIN & CO
MCDERMOTT CREED & MARTYN SOLICITORS	MONEY PLUS FINANCIAL BROKERS LTD	NAILS BY AGI
McDONALDS	MONIKA NOWOTNA TA MALIBU TANNING SHOP	NAIRN BLINDS
MCGOVERN WALSH & CO SOLS	MONSOON STORES LTD	NATHANIEL LACY & PARTNERS SOLICITORS
MCLAUGHLINS PUB	MOUNTAIN WAREHOUSE	NATIONAL LEARNING NETWORK
MCLYNN'S BAR	MOWLAM HEALTHCARE SERVICES	NATURELLES HAIR SALON
McMORELAND DUFFY ROUSE ACCTs	MOYA MOHAN COUNSELLING	NCBI - NATIONAL COUNCIL FOR THE BLIND IRELAND
McSHARRY & FOLEY INSURANCE	MOYRUS LTD t/a BALLAST SIGNS	NDLS
McTERNAN MULLIN CHARTERED ACCOUNTANTS	MP HIRE	NEARBY KHADIM'S
MEADOWBANK BODY REPAIRS LIMITED	MR M VAPE LIMITED	NEPTUNE FINANCIAL
MEDIAHUIS IRELAND LTD	MR. PRICE	NEW PRIMARY CARE BUILDING
MEEHAN TULLY & ASSOCIATES	MRS QUINN CHARITY SHOP	NEW SMILE DENTAL CLINIC
METEOR COMMUNICATIONS T/A EIR	MSLETB	NEWPARK VETERINARY LIMITED



## APPENDIX D – LIST OF RATEABLE PROPERTIES

MICHAEL COSGROVE DELICATESSAN	MUHAMMAD ABDUL REHMAN AKRAM	NEXIO
MICHAEL J HORAN SOLICITORS	MULCAHY McDONAGH & PARTNERS LTD	NEXT PLC
MICHAEL MCDERMOTT	MULHERN LEONARD CHARTERED ACCOUNTANTS	NIAL TOWNSEND
MICHAEL MCMORROW	MULLANEY BROTHERS	NIAMH McDONAGH & MARGARET RODGERS
MICHAEL MONAHAN SOLICITOR	MULLANEY SOLICITORS	NICE PRICE SHOP
NICHOLSONS PHARMACY	OPHARDT HYGIENE	PET STOP
NICOLA'S HAIR SALON	OSD DIGITAL AGENCY	PETER DOYLE DENTAL CENTRE
NIELSEN AESTHETICS	OSTA CAFE & WINE BAR LIMITED	PETER MARK
NIGEL BURROWS ZODI	OTTO	PETER NAIRN
NIGHTLINE EXPRESS DELIVERY	OVERSTOCK IRELAND LTD	PETMANIA
NK SERVICES T/A THE SHOP	OWNER OF 1 WINE ST	PHIBRO ANIMAL HEALTH CORPORATION
NOEL MC GOWAN	OWNER/OCCUPIER property at HIGH STREET ARCADE	PHILIP KING ELECTRICAL LTD
NOELLE GALVAN SOLICITORS	OXFAM IRELAND	PHILIP'S AUTO REPAIRS
NOLAN & QUINLAN ARCHITECTS	OXYZONE SLIGO	PHILLIPS MEDISIZE SLIGO LTD
NOLATO SLIGO	P J MONAGHAN	PHYLLIS O'CONNOR TAX CONSULTANT
NORTH WEST HOSPICE	PADDY POWER PLC	PINE RIDGE PARTNERSHIP
NORTH WEST ORAL SURGERY	PAKIZA	PIZZA MAX
NORTH WEST SIMON COMMUNITY	PAN JEWELLERY LIMITED	POLSKA STREFA
NU HAVEN ENTERPRISE CENTRE	PANDA LAN RESTAURANT LIMITED	POPPY LANE
NUOYAJIA LTD	PARK KITCHEN	PORTER ADVISORY SERVICES ACCOUNTANTS
NXT GEN TECH	PASTA FRESCA	PORTERS CAR PARK
O'BOYLE SOLICITORS	PATRICK DOONEY BARRISTER	PRETTY PET STUDIO
O'BRIENS SANDWICH CAFE	PATRICK J TOBIN & COMPANY LIMITED	PRIMARK STORES LTD
O'NEILLS BAR	PATRICK KILGALLEN & CO LTD	PRINT FIX LIMITED
O'SULLIVAN McGOLDRICK PROPERTY PLUS	PATRICK O'CONNOR DENTAL PRACTICE	PROMETRIC IRELAND
O'HORA PRECAST CONCRETE	PAUL KILGALLON CHIROPODIST	PULLED PRINT STUDIO
OATES BREHENY GROUP	PAULINE DINEEN HAIR STUDIO	QUAYSIDE SHOPPING CENTRE

## APPENDIX D – LIST OF RATEABLE PROPERTIES

O'BRIEN & ASSOCIATES	PEACHES & CREAM BEAUTY SALON	QUEST BROOK LTD
O'HEHIRS BAKERY	PEARSE ROAD TYRE SERVICE	QUINN FIX LTD
OMNIPLEX (SLIGO) LTD	PEKING HOUSE	QUINTUS PROPERTIES LIMITED
ONE STOP MOTORSHOP	PEPCO	R SCULLY & C GARLAND PSYCHOTHERAPY PRACTICE
OONA DOHERTY BEAUTY CLINIC	PERMANENT TSB plc	R.G. WALKER 1781 LTD
RACHEL MURRAY EYECARE	ROSANO'S HAIR SALON	SHANE TRAVERS TATTOO
RADIANCE BEAUTY & BODY CLINIC	ROVER COFFEE LAB	SHELLEY HARTE MAKEUP STUDIOS
RAFTERY & CO ANVIL HOUSE	ROYAL SPICE LAND	SHERLOCK BUTCHERS
RATHEDMOND ENGINEERING	RPS CONSULTING ENGINEERS	SHERLOCK HAMILTON ACCOUNTANTS
RATHEDMOND STEELWORKS	RTE TRANSMISSION NETWORK LTD	SHERRY FITZGERALD DRAPER
REAR OF FIDDLERS	RUGANTINO	SHOOT THE CROWS LIMITED
RECORD ROOM	RUNPOD	SILVER INTERIORS
REDZ HAIR SALON	RYAN SMYTH	SILVERSTAR ATHLETICS
REGATTA GREAT OUTDOORS IRELAND LTD	S1 PIZZA & CHICKEN	SIOBHAN MCDONNELL SCHOOL OF DANCING
REHABCARE	SALMON BRIDGE LTD	SIOBHAN MORAN PHYSIO
REITIG CONSULTANTS LTD	SAT PLANET+D831	SKINCARE BY OLGA
REMAX PROPERTY CENTRE	SAWADEE THAI SPA MASSAGE	SLIGO ACCUPUNCTURE & PHYSIOTHERAPY
RENAISSANCE AESTHETICS	SCOOTERS CRECHE	SLIGO ARTS PSYCHOTHERAPY CENTRE
REPAIR ZONE	SCREWFIX DIRECT LTD	SLIGO BUSINESS IMPROVEMENT DISTRICT CLG (BID)
RESERVE DEFENCE FORCES	SEALTEC INDUSTRIAL	SLIGO CANCER SUPPORT CENTRE
RETIREMENT ASSET HOLDINGS DAC (32710)	SEAMUS FEEHILY & SON FUNERAL DIRECTORS	SLIGO CARPET CENTRE LTD.
RHATIGAN & COMPANY	SEAMUS HESSION	SLIGO CENTRAL CAR WASH
RHODAVILLE LTD	SEAMUS MONAGHAN & CO SOLICITORS	SLIGO CHAMBER OF COMMERCE
RIBI TRICHOLOGY CLINIC	SEAN CASSIDY	SLIGO CHIROPRACTIC CLINIC
RIGHT PRICE TILES & WOOD FLOORING	SERIOUS BUSINESS	SLIGO CITIZENS INFORMATION CENTRE
RIVER ISLAND CLOTHING COMPANY LTD	SEWING ROOM - RENATA	SLIGO COMMUNITY TRAINING CENTRE
RIVERSIDE HOTEL	SEWING SERVICE	SLIGO COUNTY COUNCIL
ROBERTOS PIZZA & TAKE AWAY	SG EDUCATION LTD	SLIGO CREDIT UNION LTD



## APPENDIX D – LIST OF RATEABLE PROPERTIES

SLIGO YOGA CENTRE	TESCO MOBILE	THE OCCUPIER (Unit 19 Pearse Plaza)
SLIGO YOUNG ENTERPRISE LTD	THE ADDRESS HOTEL	THE OCCUPIER (Unit 2 Ballast Quay)
SMYTHS TOY STORE	THE BAGEL BAR COFFEE HOUSE	THE OCCUPIER (Unit 2 Pearse House)
THE OCCUPIER (Unit 8 Beulah Buuildings)	TOM MACSHARRY SOLICITORS	VENDOR FINANCE
THE OCCUPIER 30-33 High Street	TOM THUMB	VERUS PRECISION
THE OCCUPIER 4 THE MALL	TOMMY PARKES	VHA ARCHITECTS
The Occupier of 9B Wine Street	TONY HANSBERRY	VINCENT AND IRENE CHUNG
THE OCCUPIER Unit 14 Quayside Shopping Centre	TONY PORTER	VINCENT MONAHAN
THE OCCUPIER Unit formerly The Book Nest	TOP CLASS WINES LIMITED	VISTA FINANCIAL SERVICES LTD
THE PAINT POT	TOP CUT BARBERS	VOYA SEAWEED BATH PRODUCTS LIMITED
THE POD	TOP OIL SLIGO DEPOT	WARD AUTOMATION LTD
THE PRINCE BARBER SHOP	TOP PART SLIGO	WARDS PHARMACY
THE RAILWAY BAR	TOPAZ ENERGY LTD	WASSON INTERIORS
THE REHAB GROUP T/A REHABCARE	TOSTA	WB'S COFFEE HOUSE & DELI BAR
THE SHOE RACK LIMITED	TOTAL PRODUCE SLIGO	WEB ENGINEERING
THE SNUG	TREE TOWER LTD	WEHRLY BROS LTD
THE SOUTH EAST HAND & FOOT SPA	TREM SLIGO Church Worship	WEST COAST ORTHODONTICS
THE SWAGMAN BAR	TRIO FOODS LTD	WESTERN FORESTRY CO-OP
THE VIBE TATTOO & PIERCING LTD	TROUBADOUR	WESTEROAST COFFEE
THE WELL PET HOSPITAL	TRUSTEES MARKIEVICZ PARK	WESTWARD PROPERTY LTD
THE WINE BUFF	T's BARBERS	WILLIAM CLARKE BUTCHER
THE WOOLLEN MARKET	TUCO'S TAQUERIA	WILLIES BARBER SHOP
THE WORKS CAFE	TUMSTEED ULC	WINE STREET DENTAL
THE YACHT INN	ULSTER BANK IRELAND LTD	WINTERWOOD LIMITED
THE ZIP YARD	UNIPHAR WHOLESALE LTD	WIZARD HAIRDRESSING
THOMAS CONNOLL'S BAR	UPGRADE	WOODDALE FLORIST
THOMAS KEARNEY MEATS	URBAN GORILLA TATTOO STUDIO	YOU & ME ASIAN FUSION RESTAURANT
THREE IRELAND (HUTCHISON)	USA MAJIC NAIL	YUMMY ASIAN STREET FOOD

## APPENDIX D – LIST OF RATEABLE PROPERTIES

TINGUE IRELAND	VACANT FLOOR -1 (1 & 2 John St)	ZAGROS BARBER
TIR NA NOG ORGANICS	VACANT THE OCCUPIER (26 Market St)	ZAM ZAM KEBAB HOUSE
TK MAXX	VACANT THE OCCUPIER (FI 1 43 O'Connell St)	ZAREEN FOOD IIMITED
TNT GYM	VACUUM CENTRE	ZERO GRAVITY SKATE PARK
TOHERS PHARMACY	VALERIE KEARINS SOLICITOR	ZIGGY'S HAIR STUDIO
TOM EARLEY	VALUE CENTRE	ZULU



## APPENDIX E – BREAKDOWN OF LEVY PAYMENTS

### THE BID LEVY IS FULLY TAX DEDUCTABLE

The BID Formula/Calculation is the same for every ratepayer.

#### The Formula is:

Rateable Value of Property multiplied by BID Multiplier (0.0158) = BID Contribution

#### BID-Levy Calculation

The BID levy calculation is the same for every ratepayer.

The Annual BID multiplier is calculated as follows:  $A / B + C$

A = Annual BID Contribution determined by the BID Company pursuant to Section 129L (2) is € 470895.06

B = Total of all estimated costs that the rating authority expects to incur over the next chargeable period – (Currently set at €0, as the costs are already included in the budget expenditure figures.)

C = The aggregate valuation of all rateable properties in the Sligo BID area is €29,803,485

Therefore, the Annual BID multiplier =  $€470,895.06 / €29,803,485.01 = 0.0158$

For any rate payer to determine their Annual BID contribution levy they take their commercial valuation as per their rates bill and multiply by 0.0158

For example, if your commercial valuation is €12,000 for your property your annual BID contribution levy will be  $€12,000 \times 0.0158 = €189.5$

BID Contribution (€)	Percentages % per range
€10 - €200	56%
€201 - € 400	22%
€401 - €600	8%
€601 - €1000	7%
€1001 - €2500	5%
Over €2500	2%
<b>Total</b>	<b>100.00</b>

# FREQUENTLY ASKED QUESTIONS

SLIGO  
BID





## APPENDIX E – SLIGO BID FREQUENTLY ASKED QUESTIONS

### What is Sligo Business Improvement District (Sligo BID)?

Sligo BID is a Business Improvement District in Sligo town. BIDs work to improve the trading performance within specific geographic locations by improving the commercial environment and proactively marketing the district.

Legislation for Sligo BID, the fourth BID in Ireland, was passed in 2006. The proposed plan for the area was endorsed in November 2015 and operations began in March 2016. The second BID ballot took place in 2021. The BID operates under a 5 year mandate to develop and promote the economic advancement of the BID geographic zone. The BID was voted in by 68.99% yes vote with a 54% voting participation by ratepayers in 2016 and 80% yes vote in 2021. Our goal is to position Sligo as the location of choice for living, shopping, leisure and business. Sligo BID works on behalf of the 758 businesses in the area to create an attractive, welcoming, vibrant and economic successful space for Sligo. The BID has an annual budget of approx. €400,000 per annum.

Additional funding streams are accessed such as Leader, Failte Ireland, Heritage Council of Ireland, Department of Justice, Department of Tourism, EU and Local Authority Grants. Sligo BID has provided match funding to various community groups and organisations that attract footfall to the town centre and improve the leisure and recreational offering of the BID area. This has leveraged additional funding of more than €1.200,000 over the BID term since starting in 2016. Sligo BID is the main sponsor of the annual St Patrick's Day Parade (25,000 attendees), Sligo Summer Festival (30,000 attendees), themed events such as Cannonball (25,000), tourism industry trade shows (domestic and international), project lead on retention of the Purple Flag Award (international award for reaching a standard of excellence in the Evening and Nighttime Economy).

### What is a Business Improvement District?

A BID or Business Improvement District is a business-led and business-funded body formed to improve a defined commercial geographic area. The concept of BIDS (Business Improvement District Schemes) originated in North America in the 1970s (New York has 72 BIDs) and they have been in existence in the UK since 2003 (345 BIDs) as a proven mechanism for effective town centre management.

In Ireland, BIDs are legislated for by the Local Government (Business Improvement Districts) Act 2006.

BIDS are formed following consultation with businesses in a defined area. After this process a ballot takes place in which businesses vote on a proposal or business plan for their area based on the developmental requirements of the area as well as the needs and wants of the businesses contained within it.

A BID is 100% business owned, and business led. Under the legislation, a BID cannot duplicate or replicate an existing service or entity. In this way, a BID improves current standards and does not subsidise or replace them.

### Can I put forward ideas or suggest projects?

Yes, Sligo BID encourage all members to submit ideas, proposals or changes that they would like to see in this Business Improvement District. Sligo BID holds an annual AGM and takes regular feedback from BID members. Business owner surveys are issued at regular intervals. Committee and working groups are chaired by a business board member and membership of several committees are cross sector (retail, hospitality, industry and education) and some with combinations of public and private sector. Sligo BID works closely and collaboratively with various departments within the County Council including roads, environment, economic development, tourism and SPC's. Board members represent Sligo BID on other key stakeholder entities such as the LCDC, Sligo Tourism DEDP and the Local Economic Forum.

### How can I get involved?

As a Sligo BID member, you are entitled to participate in all programmes, committees and initiatives organised by Sligo BID. We welcome opportunities to work with our members in every way possible. All BID members are eligible to become board members. Since starting in 2016, the board membership of Sligo BID has rotated 100% with over 40 business owners serving on the board. Board membership comprises 10 cross sector businesses, one senior staff member of Sligo County Council and one elected representative.

# SLIGO BID FREQUENTLY ASKED QUESTIONS

## Committees:

Sligo Purple Flag Team (Evening and Night Time Economy)

Night Time Task Force

St Patrick's Day Festival Committee

Sligo Christmas Lights Committee

Tourism Industry Trade Shows and hotels working group

Sligo Tidy Towns

cities@heart EU project

## How does a BID form?

- Businesses will identify the area and the issues affecting it and put together a proposal which should include delivery guarantees, performance indicators and management structure.
- Business Improvement District proposals are voted on by the non-domestic rate payers who will be responsible for paying the BID levy. Businesses must vote in favour (51%) of becoming a Business Improvement District in order for it to be established.
- The vote is carried out via postal ballot conducted by the local authority.
- A Business Improvement District's mandate is for a maximum of 5 years. A Business Improvement District wishing to continue beyond 5 years must reaffirm their mandate through another ballot, based on a further proposal.

## How is Sligo BID funded?

As agreed in the original ballot voted in by the majority of businesses in the Sligo Town area, Sligo BID is funded by its members. Each member pays a levy which in turn is pooled and used to fund the range of schemes and projects that Sligo BID organises on behalf of its members. Sligo BID can also access additional funding streams

# SLIGO BID FREQUENTLY ASKED QUESTIONS

## **Why are Business Improvement Districts needed?**

Business Improvement Districts support the long-term sustainability of town and city centres. This support is needed because town and city centres have been under increasing pressure since the development of out of town shopping centres, the over-provision of retail space in suburbs as well as changes in shopping habits with the rapid rise of online retail and mobile commerce. Business Improvement Districts enable town and city centres to approach the management of the trading environment / public space in a proactive and planned way which allows them gain and retain competitive advantage. Business Improvement Districts provide funding for the functions of town centre management, e.g. festivals and events, trade shows, marketing, Christmas lights, and ensure that everyone who benefits from these services share the cost.

Business Improvement Districts are about joined-up thinking. The collective voice of a specific area is louder than several small voices. By bringing businesses within the area together, we can represent the needs of the town centre.

## **Can businesses opt out the BID?**

All businesses situated within the geographic zone are automatically members of Sligo BID as a result of the vote taken in 2016 and 2021. The Business Improvement District scheme will re ballot again in December - February 2026.



# LOVE SLIGO

LOVE LOCAL SHOP SLIGO GIFT CARD



SLIGO  
BID



# €2million Sales

## PER ANNUM 2026 - 2031



SLIGO  
BID

